DUICK UPDATES FOR APBA MEMBERS • VOL. 2 NO. 3 • JUNE 2017



NOTICE OF APBA ELECTIONS

This year APBA will elect five (5) board members for a two-year term. There are six (6) council-at-large members up for election this year.

Anyone wishing to be nominated should send a letter of intent (or email to pmell@apba.org) and brief personal profile to the Nominating Committee, c/o APBA Headquarters, prior to <u>June 15</u>. This will place your name on the nomination ballot that will be sent to the Nominating Committee.

Prior to <u>July 15</u>, the Nominating Committee, which is made up of the Board of Directors and Category Chairmen, will nominate candidates; and APBA Headquarters shall notify the nominees.

By <u>August 1st</u>, candidates must submit an acceptance letter to APBA Headquarters.

Proxies will be mailed to each member entitled to vote on or before **August 20th**.

AWARD NOMINATIONS

The <u>DON ALLEN SR. MEMORIAL LEADERSHIP AWARD</u> is presented each year during the APBA Annual Meeting. This award honors service contributions to the American Power Boat Association in the areas of leadership, officiating, safety, or other activities contributing to the benefit of the APBA not directly related to the racing of a specific boat.

The contribution may be judged on the efforts of a single year, or over a period of years, at the judgment of the selection committee. The selection committee is chaired by the sitting APBA President, and shall comprise the previous five surviving selectees. It is not required that there be a selectee each year, but it is encouraged that there be a selection process each year.

Any member may submit a detailed written nomination to APBA Headquarters. All nominations must be received no later than <u>September 30th</u>.

The <u>APBA HONOR SQUADRON</u> is the highest non-racing award that the APBA offers each year.

Nomination reminders will be in *Propeller*, and on the APBA website.

Nominations are due October 1st.

Ballots and copies of the nominations are mailed to the Honor Squadron Committee by October 15th.

Ballots are due October 31st.

To be a candidate for induction, the nominee must receive a vote of at least 50% of the Honor Squadron Committee members.

A maximum of two (2) nominees will be selected by the Committee for induction into the Honor Squadron, for presentation at the next APBA Annual Banquet. In case of a tie, the chairperson will resolve it with her/his vote.

CRITERIA FOR NOMINATION AND SELECTION OF CANDIDATES:

Extensive service and contributions to APBA and powerboat racing such as:

- (a) major boat race promotion accomplishments (new race sites; race sponsors);
- (b) major structural improvements in APBA's organization;
- (c) major contributions to APBA's functioning through rule restructuring, driver and official recruitment, committee activities;
- (d) major technological improvement to one, or several, aspects of the sport;
- (e) exceptional long-term racing accomplishments may be considered. The description of each contribution, exceptional service, or accomplishment must be specific.

RACE CALENDAR 2017 www.apba.org

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REGION	1		7/24-30	Grass Lake, MI - Stock & J National Championships	Stock, Junior Classes
6/10-11	Milton, NH	PRO, Stock, Junior Classes	7/30	St Clair, MI - River Classic	Offshore
7/8-9	Thompson, CT	PRO, MOD, Stock, Junior Classes	8/12-13	Indian River, MI - Top O' Michigan Marathon Nationa	ıls
8/27	Fall River, MA - Mount Hope Bay	Offshore		Stock, Thun	ndercat, Junior Classes
9/8-10	Standish, ME	PRO, MOD, Stock, Junior Classes	8/19-20	Kittanning, PA - Tri-Star Riverbration PRO, MOD	, Stock, Junior Classes
9/23-24	10th Annual Kingston, NH Fall Classic	PRO, Stock, Junior Classes	8/25-27	•	board, OPC, Unlimited
REGION	12		8/26-27 9/8	Dayton, OH - Great American Outboard Race MOD Grass Lake, MI - Wild Ones Regatta	, Stock, Junior Classes Stock, Junior Classes
6/3-4	Whitney Point, NY - NE Divisionals	MOD, Stock, Junior Classes	9/9-10	Russells Pt, OH - Indian Lake	Inboard
9/15-17	Redwood, NY - Crystal Lake Regatta	MOD, Stock, Junior Classes	9/16-17	Big Rapids, MI - Mecosta County Regatta	Stock, Junior Classes
REGION	13			, ,	rd, OPC, Junior Classes
6/17-18	Thunder in The Mountains, West Milford,	NJ Special Events, Inboard	REGION	17	
6/24-25	Berwick, PA Area Regatta	MOD, Stock, Junior Classes	6/3-4		
9/2-4	Labor Day Lock Haven, PA Regatta	PRO, MOD, Stock, Junior Classes	0/3-4	Huntington, IN - Harry Brinkman Memorial Regatta PRO, MOD, Stock, Thun	idercat Tunior Classes
9/9-10	The Mary Ann and Daniel J. Murphy, Jr. M		6/10-11	La Porte, IN - Maple City Grand Prix	OPC, Junior Classes
.,.	Mays Landing, NJ - Lake Lenape	Inboard	6/17-18	Lawrenceburg, IN - Whiskey City Regatta	OPC
9/16	New Jersey State Championships, Roxbur	y, NJ Inboard	7/1-2	Madison, IN Regatta	Inboard, Unlimited
9/24	Lake Hopatcong, NJ Grand Prix	Offshore	7/8		, Stock, Junior Classes
10/14-15	Fall Millville, NJ Regatta	MOD, Stock, Junior Classes	9/1-3	Evansville, IN HydroFest	Inboard
REGION 4			9/16-17	•	, Stock, Junior Classes
		Charial Fuants	9/16-17	Wausau, WI - POWERBOAT NATIONALS - Grand Prix o	
6/17-18	New Martinsville, WV Vintage Regatta	Special Events OPC	9/23-24	Madison, IN Vintage Thunder	Special Events
7/22-23 7/28-30	POWERBOAT NATIONALS Huntington, WV		DECION		·
8/5-6	Leonardtown, MD - Southern Maryland B POWERBOAT NATIONALS - Ravenswood, V		REGION		0.55
8/19-20		al Events, Inboard, Junior Classes	6/3	Lake Ozark, MO - Lake Race	Offshore
9/01-03	Wheeling, WV Vintage Raceboat Regatta	Special Events	6/10-11	Forest Lake, MN - Ron Baker Sr. Regatta	OPC
9/10	Ocean City, MD Grand Prix	Offshore	7/21-22	Hastings, MN - River Town Days	OPC
	•	Offshore	REGION	19	
REGION	15		9/2-4	Shreveport, LA - POWERBOAT NATIONALS	
6/3	4th Annual Jacksonville, FL Grand Prix of	the Seas Offshore		Grand Prix of Louisiana - U.S. OPC NATIONALS	OPC
6/17-18	St. Pete Beach, FL Grand Prix of the Seas	Offshore	REGION	110	
7/1-2	33rd Annual Sarasota, FL Powerboat Gran	nd Prix Special Events, Offshore			Consider France
8/17	Key West, FL - Lucas Oil Ocean Cup	Offshore	6/3	Burley, ID - WARP Sprint Track	Special Events
8/19-20	Islamorada, FL - Grand Prix of the Seas	Offshore	6/3	Everett, WA - Silver Lake Regatta Special Events, PR	
10/7-8	Fall Jesup, GA - Lake Lindsay Grace	PRO, MOD, Stock, Junior Classes	6/9-11	Richland, WA Regatta Special Events, Inboar	•
	Tavares, FL - Fall Thunder Regatta	Special Events	6/17-18	Warrenton, OR - Cullaby Lake Regatta/Western Stock	א and א טועוט ל and א טוען א מוט ל א, Stock, Junior Classes
11/18-19	Englewood, FL - Beach Waterfest	Offshore	6/24-25	Rogue River, OR - Rooster Crow	Special Events
REGION	16		7/2	Gold Beach, OR - Lower Rogue Outboard Challenge	Special Events
6/7-11	Springfield, OH - Solar Splash:		7/8	Olympia, WA - NW Championship presented by Seat	•
	The Intercollegiate Championship of Sola	r/Electric Boating Special Events		Special Events, Inboard, Inboard Endurance, MO	2
6/17-18	Constantine, MI	MOD, Stock, Junior Classes	7/15	Burley, ID - WARP sprint track	Special Events
6/23-25	Constantine, MI - MOD/ PRO Nationals - J	NAC PRO, MOD, Junior Classes	8/5	Burley, ID - WARP sprint track	Special Events
- 10			0/5 4	C 44 MA AU 41 C 16 C 16 C 11 F 4	IND ODG II II II I

Inboard, OPC

Stock, OPC

8/5-6

7/8

POWERBOAT NATIONALS Marietta, OH

7/15-16 Trenton, MI - 67th Annual PNC ROAR ON THE RIVER

8/19	-20 0	Oak Harbor, WA - Hydros for Heroes II	Special Events, Inboard, IE, OPC
8/26	-27 L	ewiston, ID - THUNDER ON THE SNAKE (TO	TS) Special Events
9/4	G	Grants Pass, OR - Labor Day Regatta	Special Events
9/9-	10 S	eaTac, WA - Frank Hansen Memorial Rega	tta PRO, MOD, Stock, Junior
9/9-	10 S	panaway, WA - Yapachino Memorial Rega	ttaSpecial Events, Inboard, OPC
9/23	-24 L	incoln City, OR - Rockey Stone Memorial K	
		Special Events, Inboard, Inboard Endu	rance, PRO, MOD, Stock, Junior

REGION 11

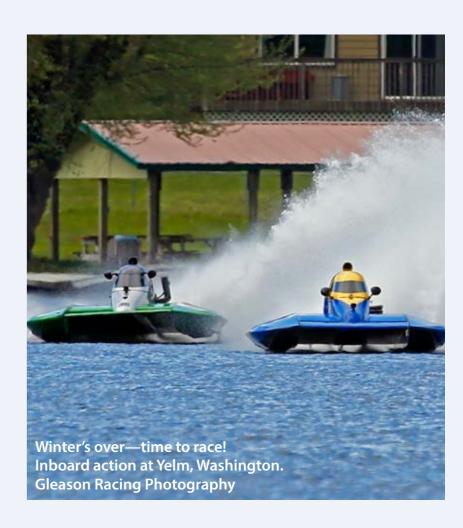
Seattle, WA- Albert Lee Cup/Seafair Special Events, INB, OPC, Unlimited

8/18-20 Eatonville, WA - Smilin George Memorial Regatta PRO, MOD, Stock, Junior

6/10-11	Willow Creek, CA - Newt Grant Me	morial	Special Events
6/10-11	Copperopolis, CA - A Nice Summer	Race	INB. PRO, MOD, Stock, OPC, J
6/17-18	Hoopa, CA - Hydro Heritage		Special Events
7/15-16	Nicolaus, CA - Lake Minden	Inboard,	PRO, MOD, Stock, OPC, Junior
7/16	Klamath, CA Regatta		Special Events
9/2-03	Redding, CA Labor Day Regatta	Inboard,	PRO, MOD, Stock, OPC, Junior
9/30-10/	1 Nicolaus, CA - Lake Minden	Inboard,	PRO, MOD, Stock, OPC, Junior
10/28-29	Lathrop, CA - Bob & Stevie West Re	egatta	INB, PRO, MOD, Stock, OPC, J

REGION 14

Knoxville, TN Powerboat Classic OPC 6/17-18 Nashville, TN - Thunder on the Cumberland **OPC**, Junior Classes



FROM HERE TO THERE A road map for finding sponsors, creating events, marketing, and publicity

Since the Marketing Seminar in January at the APBA National Meeting, we have been assembling tools for APBA members. A series of articles in both SPIN and PROPELLER appeared as a supplement to the seminar. The articles provide in-depth information on critical issues, such as finding sponsorship, how to construct a proposal, as well as event publicity, marketing and promotion. We aim to provide a road map to finding sponsors, troubleshooting event problems, and dealing with issues in the fast lane.

Currently we are focusing on sponsorship. The days of sticking out your hand and asking for a donation are gone, but you need money to hold a race. In the no-free-lunch world of event production, the answer is sponsorship.

Seeking sponsorship at any level is a tough job. You need persistence, knowledge and passion—and it may be helpful to read and keep *From HERE to THERE* articles for future reference. There are no guarantees, but the information can help you choose a strategy; and the step-by-step format should point you in the right direction to uncover the resources required to create a successful event.

The January Marketing Seminar included an overview: The Universal Event Guide, a Storehouse of Information—the Means and Methods of Getting from Here (an idea) to There (a successful event/race). It is currently available on the APBA website: https://www.apba.org/file/2017apba-marketing-seminar.

The conversation started with APBA and how using our national sanctioning organization is critical to your success. Subsequent articles pointed out the need to establish brand identity and discussed how each of us can be a part of promoting the APBA brand.

Understanding that money (or the lack of money) is on everyone's mind, a two-part, in-depth exploration of sponsorship benefits has been developed to explain how to maximize them and why they are important. The first part can be found in the May issue of PROPELLER.

Part two of creating sponsorship benefits, "Blue Chip Investments," will appear in the July issue of Propeller.



Future articles will provide information on funding and income resources, writing effective media releases, and answering questions that you may have.

Need specific help? Ask. We are available via email: Jean Mackay – jean84@earthlink.net or Sherron Winer – winer.sherron@gmail.com.

We encourage you to set new goals, imagine new possibilities, expand your races and make them successful. There is no magic—no mystical formula behind creating a great event with solid funding and sponsorship as long as you have two things: enthusiasm and a road map.

You supply the enthusiasm, we offer the road map—essential information in a practical, easy-to-use format that will get all of us From Here to There.



A NICE SUMMER RACE - SALT SPRINGS RESERVOIR by Jean Mackay-Schwartz

On June 10 & 11th, East Bay Boat Club (EBBC) will be hosting "A Nice Summer Race" in Copperopolis, at the Salt Springs Valley Reservoir, located just 25 miles from the historic town of Angels Camp, California.

Stock, MOD, PRO, Cracker Box, Sport C, and SST45 will be featured, with a DUX boat exhibition rounding out the program. The 2- and 3-cylinder outboards and Inboards will run on an approximately 1-mile course. An exceptionally wet California winter has filled the reservoir beyond full capacity, allowing the setup of an excellent course for competition as well as testing for upcoming divisional and national events.

Opening ceremonies will start at 11 AM, with races beginning at noon and running until about 4 PM. The best viewing area will be on the levee overlooking the course. Following the races on Saturday, Ryan Morris and Brian Rodrigues will host an "Old Fashioned Saturday Night Family BBQ." The menu features tri-tip, hot dogs, hamburgers, beans, corn, green salad and beverages.

Region 11 was recently selected by the Stock Outboard Commission to be

part of building the 300SSH class and growing driver numbers. The 300SSH program, with the support of the **APBA Historical Society, promotes** the APBA mantra, "breaking down the barriers to entry" for new racers. A new 300SSH rig—complete with boat, engine, prop and cart—will be available at an event to race, and may be purchased onsite. The buyer can take it home and race it at the next event.



With special thanks to RJ West, EBBC will be unveiling its new Composite Craft 300SS Hydro at Salt Springs, complete with engine and prop. Some special thanks also to Tom Johnston, who works tirelessly standardizing, sealing and shipping the 300SS Yamato engines; and to Vic Brinkman for building the

propellers. Thank you, Jeff Brewster and the Stock Outboard Commission, for

making this possible in Region 11.

The history of EBBC conducting races at Salt Springs goes back over 50 years, to as early as 1965. While the racing at this venue has not been continuous, it has been popular with Region 11 racers testing equipment for upcoming races.

Angels Camp is located in the Gold Rush country of Central California. Beginning in 1848, surface gold was mined by a population of 4,000 miners. This source played out quickly, but hardrock mining kept the gold industry flourishing until very recently. The entire town rests on a honeycomb with miles of mine tunnels. Popular attractions in the area include the Moaning Caverns, an immense limestone miracle with a main cavern large enough to hold the Statue of Liberty. The Caverns are open to the public for trips and rappelling.

Three days of racing in two days are planned for Stock, MOD, PRO and J Classes. This will be the Region 11 season opener, and promises to be a good one. Mark your calendars!

