

2018 APBA BOARD, COUNCIL ELECTIONS

APBA elections this year will be a bit different, as terms of service for APBA Board and Council members are changing. See the pertinent Bylaws below (changes in bold). For a full description of the election and voting process, please refer to the APBA By-Laws on www.apba.org.

ARTICLE IX - ELECTIONS.

Section 9.1. Nominations. Any member in good standing that receives a nomination which is received at APBA Headquarters by July 1 shall be placed on the ballot.

Section 7.2.2 The Board of Directors shall include nine (9) at-large directors who are directly elected by the members of the Association. **Three (3) at-large directors shall be elected annually by the membership for 3-year terms. The at-large directors shall be nominated by the Nominating Committee. *During a transition period, the annual election that takes place during summer 2018, the three (3) directors receiving the most votes shall be elected to 3-year terms, and the director receiving the fourth highest vote total shall be elected to a 2-year term. During the election that takes place during summer 2019, the three (3) directors receiving the most votes shall be elected to 3-year terms, and the directors receiving the fourth and fifth highest vote totals shall be elected to 1-year terms.***

Note: *The wording in italics is to be removed at the end of the transition period.*

Section 10.3. Council-members-at-large are directly elected by the members of the Association. Each year, four (4) council-members-at-large shall be elected by the membership for 3-year terms. **The Council Members-at-Large shall be nominated by the Nominating Committee. *During the transition period, no election shall take place during the summer of 2018.***

Note: *The wording in italics is to be removed after 2018.*

APBA HAS A NEW DIRECTOR OF OPERATIONS!

By Howie Nichols, APBA President

During the month of April I sorted through over 100 applications, and went to APBA HQ to hold 30 interviews. Cindy Minoletti and I spent three days conducting these interviews, then whittled our list down to the final seven. During the process, Cindy and I compared notes. We agreed on 99% of the candidates as to whether or not each one would fit into the APBA family. The final seven resumes—with interview notes—were sent to the BoD for input. The Board then chose four candidates to continue to the second interview.

During that second interview, we asked each candidate to explain how they would handle certain situations that have arisen in the past. Based on their answers, I asked the BoD to rank the candidates. As a final step, I spoke to each member of the office staff to get their opinions. We then made our selection.

Starting on June 4th, please join me in welcoming Sarah Ealy as APBA's new Director of Operations.

Sarah comes to APBA from a background in the pharmaceutical and medical world. She was responsible for staff management, budgeting, payroll, 501(c)3 grant writing, technical manual,s and RFPs. She has extensive knowledge of MS Office functions. Originally from the Canton, MI area, she attended college in the Carolinas. Recently married, Sarah now resides in Roseville, MI.

Sarah will begin to learn all the facets of the APBA office to assist Cindy, Sabrina, and Linda. Please remember that it takes time to learn the complexities of Headquarters procedures, and she will not immediately have all the answers to your questions.

As racing ramps up across the country, remember to take the time to perform final safety checks on your racing equipment. Also, check out your tow vehicle. You would hate to miss a weekend of fun due to a preventable breakdown.

Best of luck to each and every member, and safe travels this summer.



Sarah Ealy will start as APBA Director of Operations June 4th.

GOLD CUP TITLE SPONSOR MDCD BRINGS RACING TO DETROIT RIVERFRONT AUGUST 24–26



The Metro Detroit Chevy Dealers Association (MDCD) will carry on Detroit's century-long tradition of boat racing as the Gold Cup sponsor of the Metro Detroit Chevy Dealers Hydrofest 2018. A fleet of eight H1 teams, along with 10 boats from the Hydroplane Racing League, will take to the river for testing on Friday, August 24, followed by races on Saturday and Sunday, August 25–26. The winner will grab the Gold Cup, the oldest active motorsports trophy. This coveted prize was first contested in 1904 on the Hudson River in New York.

The H1 Unlimited Hydroplanes are powered by turbine engines producing 3000 horsepower, topping 200 mph and trailing a 60-foot high, 300-foot long roostertail. The HRL runs the Grand Prix Class. These boats feature supercharged, 468 cubic inch, big-block V8 Chevrolet piston engines producing as much as 1,500 horsepower and reaching speeds of 160 mph.

"Once again, we are going to host some of the fastest boats in the world and race for the most prestigious trophy in all of boat racing—the Gold Cup," said Event Director and Detroit Riverfront Events Inc. President Mark Weber. "We are fortunate to have the Metro Detroit Chevy Dealers back as a partner for the second consecutive year to support one of the longest continuing sporting events in the city."

The first boat race on the Detroit River was in 1916, and that too was the Gold Cup. The only Detroit sports franchise to have graced the Motor City before the boats first competed on the River are the Detroit Tigers in 1901. The longevity of the event is significant to MDCD.

"The Metro Detroit Chevy Dealers truly value the types of events that make Detroit so rich in both motoring and sports traditions," said Paul Stanford, President of the Metro Detroit Chevy Dealers Local Marketing Association. "Last year, our dealers renewed our legacy of Chevy dependability to ensure the races went on uninterrupted, and we are thrilled to be a part of Hydrofest again this year as the title Gold Cup sponsor. The festivities are a huge draw to families and fans who want to see Chevy piston engines zoom at top speed, while making summer memories that last a lifetime."



The Detroit race is one of six on the H1 Unlimited schedule, while the HRL will run nine events in 2018.

"It's a chance to see the greatest drivers in the game perform in one of the most exciting extreme sports you can imagine," added Weber. "If you have never watched these boats fly over the water, racing deck-to-deck, you owe it to yourself to come out and view the action."

For more information about the Metro Detroit Chevy Dealers Hydrofest 2018, visit <http://detroitboatraces.com/> or call 313-329-8047.

About Metro Detroit Chevy Dealers (MDCD)

The Metro Detroit Chevy Dealers Local Marketing Association (LMA) is comprised of 38 Chevrolet dealerships in Southeastern Michigan. It is the MDCD mission to take an active role in local communities and to support the Metro Detroit area by featuring local events, venues, bands, charities and people in its marketing campaigns. For a complete listing of the 38 Metro Detroit Chevy Dealers and other information please visit chevydetroit.com.

**Above, J Michael Kelly in the U-5 just ahead of Jimmy Shane in the U-1.
F. Peirce Williams photo**

DDDDUDE- GET OFF THE BEACH!

RICHMOND AERO MARINE PRODUCES THE RAM50 FOR COMPETITION ONLY

A Brand New Tohatsu M50D2 Powerhead & Drive System by Bass Machines

Join the premier class of Stock Outboard Racing with a RAM50 by Richmond Aero Marine: 42.5 ci of pure muscle. Built specifically for the D Class. Runs on standard 89 octane pump gas with two-stroke oil. Solid state, easy-to-adjust magneto ignition.

Factory stock Tohatsu M50D2 powerhead, mated to the Bass Machines Drive System. Integral waterpump, Tuner capable tower, Bolt-on or Clamp-on bracket, rugged gearfoot.

Coming soon: Hatchet style gearfoot, exhaust tuner pipe, redesigned tower that will accommodate the Merc 44 powerhead with internal or open exhaust.

Extensive stock of M50 parts, TLDI tuner pipes, Reed Blocks, Boyesen Reeds, gaskets

Parts shipped Direct from Tohatsu to your door, next day. 25% off orders over \$300

Access to parts for all Tohatsu and Nissan outboards via TAC Direct.

Complete RAM50 replacement shortblocks and complete powerheads available

Contact us for pricing/quotes.

Alex Poliakoff • ram50race@gmail.com • 207-737-4570

Richmond Aero Marine • PO Box 95 • Richmond ME 04357

Paypal, credit cards, cash gladly accepted. You must be a current racing member of AOF, NBRA, or APBA to purchase this engine.



CAPSULE TRAINING WITH TCPBA

by Howard Pipkorn

Woke up Sunday, April 15th to what should have been a nice 50° spring morning in Minnesota, Region 8. Opened the garage door to find a 2-foot drift, and the driveway covered with 8 inches of that same frozen white #\$\$%&. Started the snowblower (a gasoline-engine powered device with an auger and squire cage fan). After a half hour of aerated frozen white stuff blowing in my face, I am on the road. Everything is white (commonly known as snowblind) except for two tracks left by some other fool a half hour earlier—a trail which I hope stays on the pavement.

Finally I am on Interstate 35W heading for the Country Inn and Suites in Shoreview, Minnesota, but there is no exit; therefore had to drive 2 miles south and go through three roundabouts. Finally arrived safe and sound, miraculously avoiding all the ditches. This was all to attend Twin City Power Boat Association Capsule Training. The session was quite successful in that 14 members were certified. They included adventurous souls from Canada and far away as Milwaukee, Wisconsin.

Capsule training, for you unrestrained drivers (not belted into your race boats) is a strict process. First you read the step-by-step procedure outlined in the APBA General Safety Rules until they are second nature. At the training session, you get familiar with the equipment and the dive team. With helmet and lifejacket

on, the driver climbs into a Kevlar/carbon fiber cone with a 5-point harness and removable steering wheel. The rig is in, or at the edge of, a swimming pool.

Once the driver is tightly belted in with air supply working, and all systems are go, two burly guys count to three and flip the cone over into 5 feet of water. The impact is not the same as that experienced in a blowover, but you are definitely underwater and upside down. Now you must calmly remove the wheel, unbuckle the harness and swim out. Should you fail, there are two SCUBA divers flanking the capsule, ready to help extricate you from the plastic cocoon. To be certified, one must successfully complete this procedure once every two racing years.

We all got through the process speedily. The crew packed up all the toys and were gone from the hotel by noon.

Thank you to TCPBA and our rescue team. Thanks also to the late Brian Small, who documented this process and helped make it mandatory for all APBA restrained drivers. Many racers have said the training kicked in and helped them exit their boats speedily after a crash.

And you thought we did nothing but hibernate in the winter...



APBA AMERICAN POWER BOAT ASSOCIATION EAST BAY BOAT CLUB

HYDROPLANE RACES

QUAKE at the QUARRY

Returns to Lathrop!

June 16-17, 2018

October 27-28, 2018

LATHROP, CA Manthey Rd. Exit 460 off I-5

PUBLIC WELCOME!



THUNDERCAT NEWS: LEE HALLENBECK – A WINNER TODAY!

A huge shout out and thanks to Rick Mackie and Mercury Racing. They have graciously allowed Lee Hallenbeck to test the 60 EFI FormulaRace Outboard engine. Lee has long sought the chance to test and tweak the 60 EFI for the ThunderCat Division. The goal is for ThunderCat racers to be able to purchase this engine directly from any Mercury dealer.

The lack of easily available race engines has always been a hindrance to all types of racing. An off-the-shelf engine is the sweet goal of any racing division. With Mercury's 60 EFI FormulaRace Outboard engine available, and Thundercat hulls ready to purchase from many dealers, it should open the doors to many hoping to try ThunderCat racing.

Lee will test the setup of the engine this summer. He is offering his craft and engine to any driving school as well. Lee also sells protective equipment. You can reach Lee Hallenbeck at: leehallenbeck91@gmail.com.

The 60 EFI FormulaRace outboard features a production 60 h.p. four-stroke powerhead mounted on a 15" (381 mm) midsection with solid engine mounts. Power is transferred to the water via a 1.83:1 gearcase and Mercury Racing Lab Finished T.E. Cleaver prop.

See www.mercuryracing.com/outboards/engines/60-efi-formularace/ for more.

—Robin Shane
ThunderCat Chair



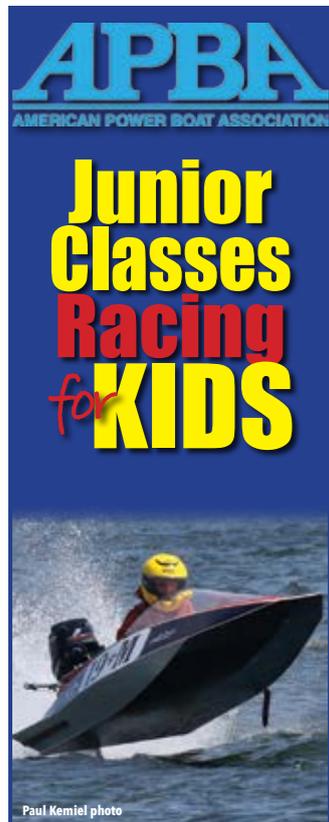
F. Peirce Williams photo



TRORA PUTS ON A BIG SHOW

Three Rivers Outboard Racing Association showed off recently at a local Chamber of Commerce "Home Expo". The club was given a large display space to show our boats and promote an upcoming race in Kittanning, Pennsylvania, August 17-19. With the help of Scott, Sherrie and Mac Miller, Three Rivers Outboard was able to man the booth throughout the three-day show, passing out literature, answering questions, and explaining what we do to visitors. We also took the opportunity to sign up driver's school participants.

—Jeff and Mary Williams



NEW J BROCHURES ARE IN

For clubs and categories that like to promote APBA racing and believe in starting 'em young, you can request a limited supply of Junior Classes brochures from APBA Headquarters. Just email apbahq@apba.org or call 586-773-9700.



J racers Cody Olson and Isabella Hearn.
F. Peirce Williams photo

68TH PNC BANK ROAR ON THE RIVER

Mark your calendars for the 68th Annual PNC Bank Roar on the River **July 20-22**. This year's races will honor our military heroes with our Salute to the Military theme! We are happy to welcome back PNC Bank as our Title Partner for the 2018 boat races. We are grateful for their dedication to this event, as well as to the community.

The most exciting tunnel boat racing in the world happens right here on the Detroit River! On the line will be SST 45 and SST 200 World Championships. Racers travel from far and near to compete. You'll see J Hydros, Thundercats, and a Stock Outboard Marathon too.

This year will feature amazing live performances from your FAVORITE BANDS:

- * **Fifty Amp Fuse**
- * **The Phoenix Theory**
- * **Wisteria**
- * **Atomic Radio**

Typhoon Tommy will also be back, performing his amazing aquatic feats all weekend!

You better come hungry too, because Friday night will be our annual Taste of the Races, and this event is sure to be exciting and tasty.

New for this year! We'll have a boat parade on both race days—boats will have flags attached to them to honor the military. Flag sponsorships will be available for only \$250.

Since our theme is honoring the military, the park will be decorated as such, and Victory Gym and Downriver for Veterans will be there, participating in the event.

There will also be a motorcycle run throughout the park on Saturday, July 21, around 10:30 am for the Wounded America Run.

Along with all of these activities, we will, of course, have vendors and other food options. You'll even be able to commemorate this great weekend with a special Salute to the Military T-shirt available for sale at the park.

We can't wait for this year's Roar on the River, and we hope to see you there too! visit <http://trentonroarontheriver.com/schedule-of-events> for the complete weekend schedule.





SFI RECALLS RJS ARM RESTRAINTS

Please see the Notice of Recall of Clasp Type Arm Restraints Manufactured and Certified to SFI Specification 3.3 sold under the "RJS" brand. The full notice can be found at: <http://sfi foundation.com/rjs-arm-restraint-recall-may-14-2018/> or <http://sfi foundation.com/wp-content/pdfs/RJSrecall05-14-18.pdf>.

Sincerely,

CARL V. OLSON
Motorsports Manager
SFI Foundation, Inc.



Portage Bay
Systems, Inc.

Steve Greaves
206-371-0486

Email: sgreaves@portagebaysystems.com
Web: www.portagebaysystems.com/marine



LABOR DAY WEEKEND • AUG. 31 – SEPT. 2, 2018

RACE TEAMS
REGISTER NOW
AND SAVE \$!

EVANSVILLE HYDROFEST™



2018 A.P.B.A. INBOARD EASTERN DIVISIONAL CHAMPIONSHIPS
\$22,000 TOW & PRIZE MONEY!
(GRAND PRIX HAS A SEPARATE FUND.)

FOR ALL A.P.B.A. INBOARD CLASSES!

EVANSVILLE'S 1.25 MILE OHIO RIVER RACECOURSE IS FAST AND CHALLENGING!

COMPLIMENTARY SOUTHERN INDIANA BARBECUE COOKOUT FOR ALL RACE TEAMS ON FRIDAY FROM 6-8PM CDT!

SAFETY AND RESCUE PROVIDED BY A.P.B.A. REGION 6 BOX 21 AND THE OFFICIAL EVANSVILLE HYDROFEST™ SAFETY & RESCUE TEAM.

SPECIAL HOTEL RATES FOR EVANSVILLE HYDROFEST™ ACT NOW TO RESERVE YOUR ROOMS!

14 hotels are participating partners with the 2018 Evansville HydroFest™ and have provided special rates for race teams. When making reservations, please make certain to tell the reservations desk you are a participant in the 2018 Evansville HydroFest™ Labor Day Event to receive your special rates.

VISIT OUR WEBSITE TO SEE COMPLETE LIST OF HOTELS AND RATES!



Roar on the River!



EVANSVILLE HYDROFEST™ • 401 SE RIVERSIDE DRIVE • EVANSVILLE, IN 47713 USA
CONTACT: RANDY LIENTZ • EMAIL: RLIENTZ@AXIOMAD.COM • FACEBOOK: WWW.FACEBOOK.COM/EVANSVILLEHYDROFEST

EVANSVILLEHYDROFEST.COM



STOCK OUTBOARD CLASS CHANGE SPECIFICS

15SSR (with side fin)

20 Sidewinder with 3/4" restrictor

375 lbs.
1-3/4" height
44" x 9'5" boat
Minimum age: 15

OR

15 Hot Rod without restrictor

375 lbs.
1-3/8" height
44" x 9'5" boat
Minimum age: 15

15SSR (without sidefin)

20 Sidewinder with 3/4" restrictor

360 lbs.
1-3/8" height
44" x 9'5" boat
Minimum age: 15

OR

15 Hot Rod without restrictor

360 lbs.
1" height
44" x 9'5" boat
Minimum age: 15

15SSH

20s Sidewinder with 3/4" restrictor

365 lbs.
1" height
Minimum age: 15

OR

15 Hot Rod without restrictor

365 lbs.
1/2" height
Minimum age: 15

BSR

20s Sidewinder without restrictor

395 lbs
1" height
Side fins are permissible
44" x 9'5" boat
Minimum age: 16

OR

25xs Mercury with restrictor

420 lbs.
1-3/8" height
44" x 9'5" boat
Minimum age: 16

BSH

20s Sidewinder without restrictor

400 lbs.
1/2" height
Minimum age: 16

OR

Model 80 Yamato without restrictor

400 lbs.
1/2" height
Minimum age: 16

OR

25xs Mercury with restrictor

420 lbs.
3/4" height
Minimum age: 16

Runabout hull size explanation for Stock Outboard closed course racing:

If you are using an OMC, Hot Rod, Mercury or Sidewinder engine on your hull, your minimum width is 44" and the minimum length is 9'5".

If you are using a Yamato engine on your hull, your minimum width is 48" and the minimum length is 11'5".

Questions? Email them to stockoutboard@apba.org anytime.



6TH ANNUAL RACE THE JOE MAY 18-20

Jet Boat River Racing returned to the beautiful St. Joe River in St. Maries, Idaho. Starting on Friday, May 18, fans enjoyed the Show-n-Shine Boat Show. They got to meet the teams, check out the spectacular boats, get autographs, and enjoy great food and beverages!

On Saturday, May 19 and Sunday, May 20, top Jet River Racers from the U.S., Canada and New Zealand competed for the fastest overall time. Ryan Rogers in the #285 *Pure Insanity* won the Overall. Congratulations, Ryan!

See results in the July/August Propeller, and race photos on [Facebook](#).



RACE CALENDAR 2018 WWW.APBA.ORG

REGION 1

6/9-10	Milton, NH	PRO-SO-J CLSES
7/13-15	Thompson, CT	PRO-MOD-SO-J CLSES
8/26	Fall River, MA	OS
9/7-9	Standish, ME	PRO-SO-J CLSES
9/22-23	Kingston, NH	PRO-SO-J CLSES

REGION 2

6/2-3	Whitney Point NY	MOD-SO-J CLSES
-------	------------------	----------------

REGION 3

6/16-17	West Milford, NJ	INB
6/23-24	Berwick, PA	MOD-SO-J CLSES
9/1-3	Lock Haven, PA	PRO-MOD-SO-J CLSES
9/8-9	Mays Landing NJ	INB
9/15-16	Landing, NJ	INB
9/23	Lake Hopatcong, NJ	OS
10/13-14	Millville, NJ	MOD-SO-J CLSES

REGION 4

6/1-3	Ridge, MD	Cancelled ~ VINTAGE
6/16-17	New Martinsville WV	VINTAGE
6/24	Ocean City MD	OS
7/28-29	Cambridge MD	INB
7/27-29	Leonardtown, MD	VINTAGE
8/4-5	Ravenswood WV	OPC
8-19	Parkersburg WV	OPC
8/31-9/1	Wheeling WV	VINTAGE
9/29-30	Hampton VA	INB
10/5-7	Leonardtown, MD	VINTAGE

REGION 5

6/1-3	St Petersburg FL	OPC
6/2	Jacksonville, FL	OS
6/15-17	St. Pete Beach, FL	OS
6/29-7/1	Sarasota, FL	OS
11/16-18	Tavares FL	VINTAGE
11/17	Englewood FL	OS

REGION 6

5/26-27	Franklin PA
6/5-9	Springfield, OH
6/16-17	Constantine MI
6/21-24	Constantine MI
7/7-8	Grass Lake MI
7/7-8	Marietta OH
7/21-22	Trenton MI
7/29	St Clair, MI
8/10-12	Springfield, OH
8/11-12	Indian River, MI
8-19	Kittanning PA
8/24-26	Detroit MI
8/25-26	Dayton, OH
9/8-9	Grass Lake MI
9/8-9	Hillsdale, MI
9/15-16	Big Rapids MI
9/28-30	Duffy OH

REGION 7

6/2-3	Huntington IN
6/9-10	Mukwonago WI
6/15-17	Lawrenceburg IN
6/22-24	Rock Falls, IL
7/7-8	Madison, IN
9/1-9/2	Evansville, IN
9/15-16	Beloit, WI
9/22-23	Madison, IN
9/22-23	Wausu WI

REGION 8

6/2	Lake Ozark, MO
7/14-15	Forest Lake, MN

REGION 9

9/1-2	Shreveport, LA
-------	----------------

REGION 10

PRO-MOD-SO-J CLSES	5/24-28	Grants Pass, OR	SE-JET SPRINT
SE-SOLAR SPLASH	5/26-27	Newberg OR	PRO-MOD-SO-OPC-J CLSES
MOD-SO-J CLSES	6/2	Everett, WA	PRO-MOD-SO-J CLSES
PRO-MOD-J CLSES	6/8-10	Richland, WA	VINTAGE-INB-OPC
SO-J CLSES	6/16-17	Soap Lake, WA	VINTAGE-INB-IE-PRO-MOD-SO-OPC-JCLSES
OPC	6/16	St John WA	SE-JET SPRINT
OPC	6/23-24	Warrenton OR	PRO-MOD-SO-J CLSES
OS	6/29-7/1	Rogue River, OR	SE-OBRR
VINTAGE-OPC	7/7-8	Gold Beach OR	SE-OBRR
SO-TC-J CLSES	7/7-8	Olympia WA	VINTAGE-INB-IE-KPH-MOD-OPC
PRO-MOD-SO-J CLSES	7/15-22	Moses Lake, WA	MOD-SO-J CLSES
INB-UNL	7/27-29	Kennewick, WA	VINTAGE-INB-UNL
INB-MOD-SO-J CLSES	7/28	Christmas Valley OR	SE-JET SPRINT
SO-J CLSES	8-19	Eatonville WA	PRO-MOD-SO-J CLSES
PRO-MOD-TC-J CLSES	8-19	Pateros WA	VINTAGE-INB-IE-OPC
SO-J CLSES	8/24-26	Lewiston ID	SE-JRR
SE-OS-PRO-MOD-SO-OPC-TC-J CLSES	9/2-3	Grants Pass, OR	SE-OBRR
	9/8-9	Sea Tac WA	PRO-MOD-SO-J CLSES
PRO-MOD-SO-TC-J CLSES	9/8-9	Spanaway WA	INB-IE-OPC
MOD-SO-J CLSES	9/15-16	Oak Harbor WA	VINTAGE-INB-IE-OPC
OPC	9/22-23	Lincoln City OR	SE-INB-IE-PRO-MOD-SO-OPC-JCLSES

REGION 11

PRO-MOD-SO-J CLSES	6/9-10	Willow Creek CA	SE-OBRR
INB-UNL	6/16-17	Hoopa, CA	SE-OBRR
INB	6/16-17	Lathrop CA	INB-PRO-MOD-SO-OPC-J CLSES
PRO-MOD-SO-J CLSES	8-19	Klamath CA	SE-OBRR
Vintage	9/22-23	Nicolaus, CA	VINTAGE-INB-PRO-MOD-SO-OPC-J CLSES
OPC	10/27-28	Lathrop CA	INB-PRO-MOD-SO-OPC-J CLSES

REGION 12

OS	9/14-16	San Diego CA	UNL
----	---------	--------------	-----

REGION 14

OPC	6/2	Knoxville TN	OPC
	6/15-17	Nashville, TN	OPC
	6/22-24	Guntersville, AL	INB-UNL

DON ALLEN AWARD NOMINATIONS

Each year the Don Allen Sr. Memorial Leadership Award shall be presented during the APBA Annual Meeting. This award honors service contributions to the American Power Boat Association in the areas of leadership, officiating, safety, or other activities contributing to the benefit of the APBA not directly related to the racing of a specific boat.

Previous honorees are:

- **2008 Penny Anderson, Edmonds WA**
- **2009 Ernie Dawe, Indio CA**
- **2010 George Thornhill, Tacoma WA**
- **2011 Brian Small, Dracut MA**
- **2012 Tracy Trolan, Milan MI**
- **2013 Roger Carr, San Juan Capistrano CA**
- **2014 Bill Boyes, Yuba City CA**
- **2015 Jeff Williams, Ford City PA**
- **2016 Kyle Bahl, Snohomish WA**
- **2017 Mark Wheeler, Kalamazoo MI**

The contribution may be judged on the efforts of a single year, or for work done over a period of years, at the judgment of the selection committee. The selection committee is chaired by the sitting APBA President, and shall comprise the previous five surviving selectees. It is not required that there be a selectee each year, but it is encouraged that there be a selection process each year.

Any member interested in making a nomination for this award may submit the nomination with written details to APBA Headquarters (apbahq@apba.org or APBA, 17640 E. Nine Mile Road, Eastpointe MI 48021-2563. All nominations must be received no later than October 1st, 2017.



**The late, great
Don Allen Sr.**

HONOR SQUADRON NOMINATIONS

The APBA Honor Squadron is the highest non-racing award that the APBA offers each year.

PROCEDURE:

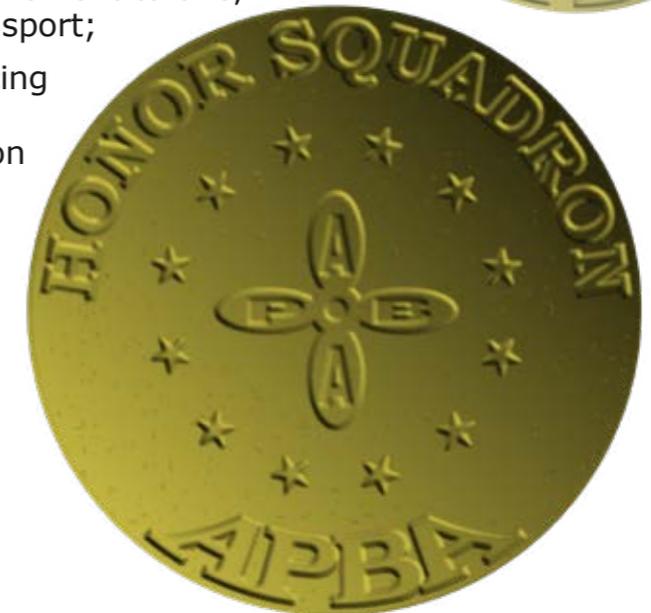
1. Nominations reminder will be in the June, July, and August Propellers, and on the APBA website.
2. Nominations are due October 1st.
3. Ballots and copies of the nominations are mailed to the Honor Squadron Committee by October 15th.
4. Ballots are due October 31st.
5. To be a candidate for induction, the nominee must receive a vote of at least 50% of the Honor Squadron Committee members.
6. A maximum of two (2) nominees will be selected by the Committee for induction into the Honor Squadron, for presentation at the next APBA Annual Meeting Banquet. In case of a tie, the chairperson will resolve it with her/his vote.



CRITERIA FOR NOMINATION AND SELECTION OF CANDIDATES:

Extensive service and contributions to APBA and powerboat racing such as:

- (a) major boat race promotion accomplishments (new race sites; race sponsors);
- (b) major structural improvements in APBA's organization;
- (c) major contributions to APBA's functioning through rule restructuring, driver and official recruitment, committee activities;
- (d) Major technological improvement to one, or several, aspects of the sport;
- (e) Exceptional long-term racing accomplishments may be considered. The description of each contribution, exceptional service, or accomplishment must be specific.





At left, the 300SSH start.
At right, the Wire Crew:
Stuart Ford, Kyle Masuen
and Steve Wilde



WELCOME, RACERS AND FANS OF REGION 11

April was off to a good start, with decent representation in Bakersfield and at the Time Trials in Oroville. We had drivers from stock classes in ASH, 20SSH, CSH, and 300SSH. We also had representation in OPC classes, and a major portion of the Region 11 Crackerbox class to help out our friends in the south.

Meanwhile in Oroville at the Afterbay, we had some unofficial records set on April 21st.

Bob Smiley, ASH Kilo - Unofficial 64.51mph (Stock Outboard) and 250ccH 1/4 Mile - Unofficial 63.22mph (PRO) and

John Peeters, BSH Kilo - Unofficial 65.65mph and BSR 1/4 Mile - Unofficial 64.72 (both Stock Outboard).

Way to go, guys, with these awesome unofficial records!

Following Oroville on May 19-20, racers are hitting the Brown Sand Mossdale Quarry in Lathrop, California June 16-17. Look for more information on the races in the upcoming Propeller. Brown Sand Mossdale "Quake at the Quarry" is a prime venue for spectators and race teams. Region 11 is expecting teams from Arizona, Oregon, Texas and California. The program will feature SO/MOD/PRO/OPC and Inboard classes. The New Driver/Junior program, headed up by Daniel Wilde, will have J/AX Hydro at all the Region 11 events this year. Junior drivers over the age of 9, and any age for AX (as long as they fit in the small boat) are welcome. Cost for the weekend of racing is only a single event membership, and all comers are welcome. We will offer instruction and finish with test rides. We would like to thank both of the clubs for donating the water time for the program.

Region 11's 300SSH boat will be at the Oroville and Mossdale, as well as all the upcoming Region 11 races. If you have any

questions regarding this, please contact Joe Johnson, Jean Mackay-Schwartz or any of the Region 11 sites below.

Region 11 website <http://www.boatracingr11.com/D/>

East Bay Boat Club <https://www.facebook.com/groups/1449555835360403/>

California Speed Boat Association https://www.facebook.com/profile.php?id=247211661976557&ref=br_rs

Northern California Outboard Assoc. https://www.facebook.com/profile.php?id=162949523769936&ref=br_rs

Sport C racing https://www.facebook.com/groups/201631433909499/?ref=group_header

—Nancee Gillis
Publicity Chairperson

John Peeters, blazing to a new
B Stock Hydro record at Oroville.





2018 Top O' Michigan 70th STOCK OUTBOARD MARATHON NATIONALS

**AUGUST 11TH & 12TH
INDIAN RIVER, MICHIGAN**

Stock and J Classes

JR • AXR • ASR • 15SSR • BSR • CSR • 25SSR • DSR

All Thundercat Classes

Top O' Michigan Outboard Racing Club
www.tomorc.org

FROM HERE ► TO ◀ THERE

What's Your Marketing Playbook?

APBA PROMOTIONAL AND MARKETING COMMITTEE

Jean Mackay-Schwartz and Sherron Winer, co-chairs

► FIND THE RIGHT BALANCE

Finding the right balance between all available forms of advertising, from the traditional media to the world of communication via the Internet, to reach your potential fan base can be daunting.

Before making any informed decisions, there are a few important questions to ask:

1. What am I selling or promoting?

Answer: your race or event

2. Who are the potential recipients?

Answer: your spectators (and this could be broken into deeper demographics: male and female, singles, couples, families).

3. What is my budget?

Answer (for this article): \$0 to \$500.

4. How much time can I actively devote to my marketing/promotion and publicity?

Answer: Only what I can realistically manage. Keep in mind that using social media takes more time, and publicity can be demanding with specific deadlines.

Once you can truthfully answer the above, your media choices—the “how to reach” your audience—becomes clear.

Social Media - Judicious use of key Internet outlets allows you to reach a wide audience from zero dollars to \$30 if you choose the Facebook “boost this post” option. The most popular and easiest to use is Facebook, but keep in mind that Instagram and Twitter are also effective but more limited. If you only have time to manage one social media platform, we strongly suggest using Facebook and

the non-profit advantages that it offers.

You might want to think about an Instagram account; it's useful during your event to keep everyone updated with current action shots and short videos. You can also accomplish this via Facebook and Twitter. If possible, keep an Internet presence with a website. Plan on the cost of a yearly web service fee, which should be broken down into twelve monthly segments.

Traditional Media – If your budget does not allow large expenditures for media buys (print ads, television and radio spots) consider the use of pre-event flyers, schedule card handouts, and posters. The APBA Promotional and Marketing Committee is offering free templates and guidelines. A pre-event flyer that can be printed three to a page, either in one color on bright paper or full color on white paper, is coming soon on the APBA website. A sample Hero Card for your team, club or region is on apba.org under [Resources](#). You may insert photos of your “heroes” and list race dates or other information on the back.

You can expand the flyer to create an event poster; consider printing the poster in full color. If you stay with standard sizes (an 8 ½” x 11” page divided into thirds, horizontal format, for the flyers; 11” x 17” in either a vertical or horizontal format for posters) your budget remains manageable. Currently, costs average \$80 for a one-color flyer with a total of 1,500 (500 sheets, cut in thirds), \$40-\$100 for 100 full-color posters and \$20 for 200 two-sided 4” x 6” one-color Hero Cards (slightly higher if printed in full color).

Do you need help with marketing decisions? Can we assist with planning flyers, posters, or Hero Cards? We are an email away; part of our effort, through APBA's Promotional and Marketing Committee, to get you from HERE (an idea) to THERE (a successful race).

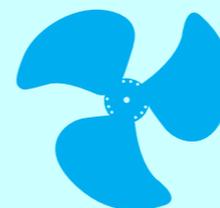
Jean Mackay-Schwartz – jean84c@earthlink.net

Sherron Winer – winer.sherron@gmail.com



The above graphic is part of the January 2018 Marketing seminar, slide 7. Design courtesy of Leverage.

the SPIN



APBA MEMBERS, SEND YOUR NEWS TO EDITOR@APBA.ORG

APBA

AMERICAN POWER BOAT ASSOCIATION