

APBA

BOARD OF DIRECTORS

January 21, 2015

1. The meeting was called to order by President Mark Wheeler.
2. Roll Call: Board members present were: Mark Wheeler, Dutch Squires, Charlie Strang, Dave Augustine, Ernie Dawe, Fred Hauenstein, Jean McKay-Schwartz, Howie Nichols, Jan Shaw, Robin Shane, Bill Thompson, Kristi Ellison, and Rick Sandstrom.
3. Motion by Bill Thompson, seconded by Robin Shane to amend agenda as presented. Motion passed.
4. Motion by Jan Shaw, seconded by Jean McKay-Schwartz to accept agenda as amended. Motion passed.
5. Motion by Howie Nichols, seconded by Charlie Strang to approve minutes from 12-4-14 meeting as presented. Motion passed.
6. Committee Appointments. Mark Wheeler listed a few additional committee appointments.
 - a. Michael Mackey from Region 7 was added to Government Affairs
 - b. Gold Cup Trophy – a new committee consisting of Mark Weber, Howie Nichols, and Jean McKay-Schwartz
 - c. Archives – Jan Shaw appointed Chairman, John Krebs, Jean McKay-Schwartz, Dave Richardson, and David Williams
 - d. Motion to approve these committee assignments by Fred Hauenstein, seconded by Jan Shaw. Motion passed.
7. Insurance Update. Mark Wheeler reported that most categories will see a slight decrease in rates this year. This will be discussed at the Insurance meeting and in the President's February Propeller article.
8. Budget update. Details will be presented at the Finance Committee meeting January 22, 2015. Board members were requested to attend. The good news is APBA is in the black by \$94,000. The projected 2015 budget reflects a surplus of \$63,000. Budget will contain Finance Committee's recommendations on staff pay increases and 2 additional editions of Propeller for the coming year. A sponsor will buy a \$1000 ad. 2 additional issues will run \$7500. Finance Committee has also added in money to build the replica for the Gold Cup trophy planned for 2015.
9. Revenue Sources. President Wheeler reminded Board members that no one on the current staff has sales on his/her job description. He requested the Board of Directors to come up with a plan for sales to be implemented next fall. Jean McKay-Schwartz proposed a new level of membership aimed at older members who are no longer racing, but wish to stay involved. She suggested having an owner membership available in predominately outboard categories to fit somewhere in between - \$75-80 range to get some additional revenue. Could offer voting rights, Propeller magazine, no points can be accumulated. Could perhaps retain racing number

from past. Discussion was held on whether this would be more of a downgrade from full memberships or an upgrade from associate memberships. No action was taken.

10. Sheryl Rucker reported that the association will be holding the 2016 national meeting in Chicago at the Crown Plaza near the airport. Rooms will be around \$99. She is investigating a Sheraton Hotel located near the Los Angeles airport for 2017. The hotel has lots of conference room space. Room rate is \$132 night. The consensus was to get a proposal from Las Angeles for Board consideration.
11. Ryan Berlin gave a digital update. Website page views have increased to 1.5M from 1M. Have been posting race updates and results in real time on the social site. Working on updates to make the main site more user friendly. There was a request to make the discussions tab the default page when someone logs on. Our page views have increased to a level which might attract a smaller level sponsor. All our digital media activity has been helping to get us where we need to be to get a major sponsor.
12. A proposal was presented by JW Myers on a J Hydro project. Proposal is for APBA to purchase 2 complete J hydros and 2 J hydro kits to allow for availability of boats for purchase. President Wheeler requested that Board members check with boat builders here this weekend to see if there is any other builder interested in this type of project and the Board will revisit this on Saturday, January 24th.
13. 2 proposals to change the bylaws on election of commissioners. (1) David Shaw proposal to add Race Chairman even if not full racing member. (2) Proposal from Region 6 to allow crew members to vote. There is a problem in tracking race chairman and crew members in categories other than Inboard.
 - a. Motion by- Dave Augustine to create a new category of membership called Officiating Members to include scorers, referees, inspectors, race chairmen, risk managers, time trial representatives. Seconded by Robin Shane . Motion passed .
 - b. The President appointed Dave Augustine, Howie Nichols and Robin Shane to come back with a motion for voting on commissioners for Saturday's board meeting.
14. A proposal was presented from Rick Sandstrom of Region 10 to remove North Dakota and the western end of Wyoming from Region 10 and include it in Region 16. Motion by Ernie Dawe to approve the transfer, seconded by Howie Nichols. Motion passed.
15. Region 10 Revised Bylaws were presented by Rick Sandstrom. Motion to approve the by-laws by Howie Nichols, seconded by Robin Shane. Motion passed.
16. Proposed By-law Change by Marlee Hill and Scott Schatz to establish a code of conduct on the internet. After discussion, it was decided to not pursue this at this time.
17. Proposal by Paul Fitzgerald to create a new category/commission for inboard runabout racing. The proposal is to take Inboard runabout classes away from IRC so they can govern themselves. The Board decided to consider how to proceed with this proposal and revisit it at Saturday's meeting.
18. Ed Hearn presented a Code of Conduct which recent changes in NY corporate law require. NY law now says the organization must define what constitutes a conflict. All persons having a conflict, must disclose it in writing. Anyone with a conflict must leave the room while the

subject is under discussion and may not vote on it. A draft code was submitted . The Board will take action at the Annual Meeting on Saturday.

19. Motion to adjourn by Dave Augustine, seconded by Dutch Squires.